

CoB Human Resources Update

April, 2009

A large number of CoB faculty are riding the tenure & promotion train these days. One of these is assistant professor of finance, Matthew Hood. Hood has been around the CoB for about 3 years now, after having a brief stint at a midwestern U.S. university. Hood's research portfolio (in succession) looks something like the following:



USMNEWS.net sources say that the 5-journal publication portfolio is far from outstanding. First, two of the five belong to economics (*Journal of Sports Economics*), not finance. The remaining three finance journals are far from A-level quality, with the *Journal of Economics & Finance* likely leading the way. As reported here weeks ago, Hood came to USM's CoB to teach (mainly), not perform research. Thus, it is difficult to tell if this is the best the Lance Nail administration of the CoB can expect from Hood. One thing is certain given the record above, Hood's T&P process will be an exciting one to follow.

Decision sciences' Fujun Lai's victory in the 2009 *Louis K. Brandt Award* race was entirely without drama. His portfolio was so good relative to most other CoBers that the race almost wasn't even a race. The news from Nail that Lai had recently published in *Decision Sciences* hardly even seemed to matter.



One thing is certain, Lai is a deserving recipient of the 2009 LKBA. His victory also continues a string of non-EFIBers winning the award. Here's a look at the current century's LKBA champions:

| Year | LKBA Winner | Winner's Unit |
|------|-----------------|---------------|
| 2009 | Lai, Fujun | DS |
| 2007 | Carr, Jon | MGT |
| 2005 | Babin, Barry | MKT |
| 2003 | Mixon, Franklin | ECO |
| 2001 | Nissan, Edward | ECO |

You may have noticed that the previous three LKBA champions are all gone. Carr is now affiliated with Texas Christian University, Babin is with Louisiana Tech University, and Mixon is now with Auburn University. Lai is nothing if not mobile, so one has to wonder just how much longer he'll be around USM's CoB. One source is of the opinion that if Lai is ever to capitalize fully on his talents, he'll have to leave the CoB. According to this source, the CoB is too deep into politics to allow such a fantastic research record to be properly recognized. That may be true.

It's never too early to begin thinking about the 2011 LKBA. One front-runner is sure to be associate professor of economics Trellis Green. Our search finds that Green already has an *Applied Economics* (2009) – an A-level journal in the CoB. He also has another coming soon. Legal studies' Ernest King has one A-journal in the queue so far in the *Journal of Real Estate Finance & Economics*. ECO's Akbar Marvasti has one coming in *AE*, though Green's two in this outlet would seem to give him a clear-cut advantage over Marvasti.



Some reports have it that ECO's Weihua Shi has an article forthcoming in the *Journal of Futures Markets*, though that remains unconfirmed so far. If so, how the CoB handles Shi's perpetual **visiting** status vis-à-vis the LKBA will most likely make for an entertaining show. Over in marketing, the CoB's *Draughn Distinguished Associate Professor of Healthcare Marketing*, Michael Wittmann, already has a 2009 publication in the A-level *Industrial Marketing Management*. This puts him in the teeth of the 2011 competition.

At the non-A journal end of things, ECO's Daniel Monchuk has a *Canadian Journal of Agricultural Economics*. Not to be left behind, ECO's Edward Nissan, the 2001 LKBA winner, has a publication in the *Journal of Economic Studies* (2009), while Nissan and ECO's George Carter have a publication in the *Journal of Economics & Finance*. As mentioned above, Hood has an article coming soon in

Managerial Finance, while DS' Chang-Tseh Hsieh, the current *McCarty Distinguished Professor of Decision Sciences*, has a 2009 publication in the *International Journal of Mobile Communications*. Finally, reports have it that ECO's Sami Dakhliya has a publication in the *Journal of Public Economic Theory*.

It's clear that this group and all of those CoBers who have yet to make a mark in 2009 are going to have to turn up the heat to keep the lead pack from separating itself from the main body during the uphill climb that is the race for the 2011 LKBA.